

PREMIER PERFORMANCE PARTNERSHIP

Service Profile 2 – GOLD MEMBERSHIP

TARGET AUDIENCE:

Having reached a scale complexity, and established a reputation which is widely regarded in the market, many firms require enhanced strategic direction, re-aligned systems and structure, and complimentary leadership skill sets to realize their full potential. The Premier Program provides a combination of consulting, coaching, and systems which deliver these capabilities, and enhanced shareholder value.

Indicative Turnover \$50M+

Number of Members: up to 10

SERVICES:

The range of Services available (*clients select modules*) in the program include:

BUSINESS PERFORMANCE ANALYSIS

A comprehensive analysis of your business strategy, your management systems and the current status of your business (including questionnaires and interviews with your senior managers), enabling you consultant to help you frame a Road-Map to growth. Global uses a heuristic analysis framework based on a Business Excellence framework (EFQM, Baldrige and Australian). Clients can select elements from the model to examine in detail.

STRATEGIC BUSINESS PLANS

A Strategic Business Plan - providing you with the Road Map to achieve your Vision and Mission, detailed market and positioning guidance, and detailed financial projections.

Business Unit Performance Plans - aligned with the Corporate Strategic Business Plan, and operationalizing Strategy for each of your Business Units (up to four (4) business units), deployed on-line and track-able using our Project management and balanced scorecard systems;

MARKETING PLAN

A Strategic Marketing Plan

A Strategic Marketing Plan providing marketing strategy, sales and lead conversion strategy, sales forecasts and structured action plans.

BALANCED SCORECARDS

Balanced Scorecards - developed by your consultants and deployed on-line for you to continually measure performance against your key performance indicators;

MONTHLY PERFORMANCE REPORTS

Monthly Business Performance Reports - for Corporate and up to four 4 business units, detailing performance against your key performance indicators. For more info:

INTRANET PORTAL

Company Intranet - a customized, comprehensive Online Resource Center providing you and your management team with 24/7 worldwide access to key strategic documents, performance reports, scorecards, planning tools, and Project Management system;

Portal continued.....

On-line Strategic Project Plan - a structured series of initiatives which you and your management team will need to undertake, deployed on-line for your key managers to track, and which you consultant will review and support you on throughout the Performance Partnership program;

MONTHLY CONFERENCE CALLS

Monthly web conference calls - Your consultant will conduct a monthly web conference with you and your team to review progress on your project plan, and guide you through the next steps;

QUARTERLY REVIEWS

Each quarter, your consultant will carry out a detailed review (with your inputs) of progress towards your strategic goals. You will receive a comprehensive QPR report.

COACHING CLUB MEMBERSHIP

On joining Global-CN, You will have automatic access to our Coaching Club, providing you with access to hundreds of articles, and training programs.

PERSONAL LEADERSHIP COACHING

Leadership coaching tailored to your personal learning needs, and those of **ten** of your managers, and providing you with the resources to develop your knowledge and skills;

HOW DOES IT WORK?

Global Virtual Coaching and Consulting Services are designed to deliver all the benefits of on-site consulting at a fraction of the costs. We enable these using technologies which are accessible globally, and present no added technology costs to the client. Contracting with us is simple and involves no initial payment by the client. These technologies include:

Virtual Project Management Portal (Intranet) – providing Tracking of progress of your goals, task and those of any team members in your Project group to include your personalized dashboard with all of your tasks, goals, contacts, and related documents, and associated databases related to your Project;

Web conference System – enabling collaboration between team members from Alaska to Azerbaijan, from Sydney to Perth.

Virtual Performance Management and Reporting providing On-demand Scorecards and Reporting of progress against goals and tasks;

Virtual Resource Center – providing access to thousands of management tools, training manuals, templates and articles to assist you throughout your COACHING program with Global Consulting.

OPTIONS:

Web-site Design and Web2 applications

CRM systems design

Marketing and Customer Surveys

Org. Culture and Employee Surveys

HRM systems Design

FEES:

Service fees are determined upon the profile of services selected, and the number of participants. Indicative fees for 10 participants (range between \$3,000 and \$6,000 per month).

CONTACT US:

For a free consultation, Tel: 61 8 9297 1733, or go to:

www.global-cn.com