
ELITE PERFORMANCE PARTNERSHIP

Service Profile 1 – SILVER MEMBERSHIP

TARGET AUDIENCE:

Designed for small to mid-sized enterprises, having reached the threshold of their potential, and ready for the step-up, whether to a public listing or merger, or seeking rapid acceleration in market and profitability, the ELITE PROGRAM includes consulting and coaching support to enable your growth agenda.

Indicative Turnover \$5 – 50M

Number of Members: up to 4

SERVICES:

The range of Services available (*clients select modules*) in the program include:

BUSINESS PERFORMANCE ANALYSIS

A detailed analysis of your business strategy, your management systems and the current status of your business), enabling you consultant to help you frame a Road-Map to growth. Global uses a heuristic analysis framework based on a Business Excellence framework (EFQM, Baldrige and Australian). Clients select elements from the model to examine in detail.

STRATEGIC BUSINESS PLAN

A Strategic Business Plan - providing you with the Road Map to achieve your Vision and Mission, detailed market and positioning guidance, and detailed financial projections.

MARKETING PLAN

A Strategic Marketing Plan providing marketing strategy, sales and lead conversion strategy, sales forecasts and structured action plans.

BALANCED SCORECARDS

A Balanced Scorecard - developed by your consultants to measure performance against your key performance indicators;

MONTHLY PERFORMANCE REPORT

A Monthly Business Performance Report - detailing performance against your key performance indicators. For more info:

INTRANET PORTAL

Company Intranet - a customized, comprehensive Online Resource Center providing you and your management team with 24/7 worldwide access to key strategic documents, performance reports, scorecards, planning tools, and Project Management system;

On-line Strategic Project Plan - a structured series of initiatives which you and your management team will need to undertake, deployed on-line for your key managers to track, and which you consultant will review and support you on throughout the Performance Partnership program;

MONTHLY CONFERENCE CALLS

Monthly web conference calls - Your consultant will conduct a monthly web conference with you and your team to review progress on your project plan, and guide you through the next steps;

COACHING CLUB MEMBERSHIP

On joining Global-CN, You will have automatic access to our Coaching Club, providing you with access to hundreds of articles, and training programs .



PERSONAL LEADERSHIP COACHING

Leadership coaching tailored to your personal learning needs, and those of **four** of your managers, and providing you with the resources to develop your knowledge and skills;

HOW DOES IT WORK?

Global Virtual Coaching and Consulting Services are designed to deliver all the benefits of on-site consulting at a fraction of the costs. We enable these using technologies which are accessible globally, and present no added technology costs to the client. Contracting with us is simple and involves no initial payment by the client. These technologies include:

Virtual Project Management Portal (Intranet) – providing Tracking of progress of your goals, task and those of any team members in your Project group to include your personalized dashboard with all of your tasks, goals, contacts, and related documents, and associated databases related to your Project;

Web conference System – enabling collaboration between team members from Alaska to Azerbaijan, from Sydney to Perth.

Virtual Resource Center – providing access to thousands of management tools, training manuals, templates and articles to assist you throughout your COACHING program with Global Consulting.

OPTIONS:

- *Web-site Design and Web2 applications*
- *CRM systems design*
- *Marketing and Customer Surveys*
- *HRM systems Design*

FEES:

Service fees are determined upon the profile of services selected, and the number of participants. Indicative fees for 10 participants (range between \$1,500 and \$3,000 per month).

CONTACT US:

For a free consultation, Tel: 61 8 9297 1733, or click or go to:

www.global-cn.com